



@BOSSMANTHEGOD

BRAND STATEMENT

BOSSMAN's is a fashionable Rapper from North East Baltimore his brand Get Money along with his music reflects reality and thoughts from a bosses perspective.

OBJECTIVES

BOSSMAN's business objectives are to inspire the hiphop culture by using rap and creative content as a platform to tell his stories while also giving other artist a platform to be heard.



TARGET AUDIENCE

BOSSMAN'S target audience for Law & Order XV are fan's from the DMV and surrounding areas, male & female hiphop fans ranging from age 25-40 years old.

PRIMARY MESSAGING

BOSSMAN merges artistic soulful soundscapes with the lyrical wit and bars that can't be ignored. His message B O S S is an acronym for Based On Struggle & Success. BOSSMAN fans look to him for hope & motivation.

SOCIAL MEDIA



ONLINE PRESENCE + SOCIAL MEDIA FOLLOWING

1,000,000+ MONTHLY INSTAGRAM IMPRESSIONS

350,000+ WEEKLY PROFILE VIEWS

1,000,000+ YOUTUBE VIEWS

26K INSTAGRAM FOLLOWERS

1.8K YOUTUBE SUBSCRIBERS



CURRENT DATA

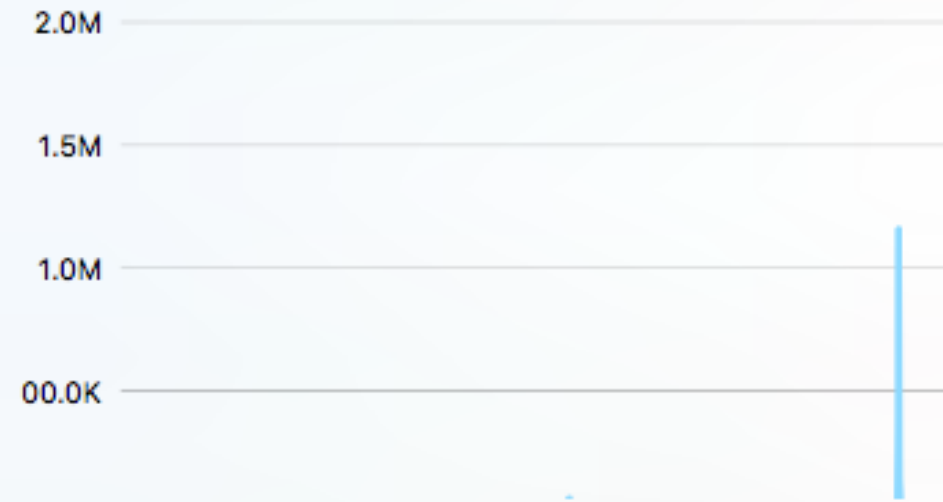


Reach

Export

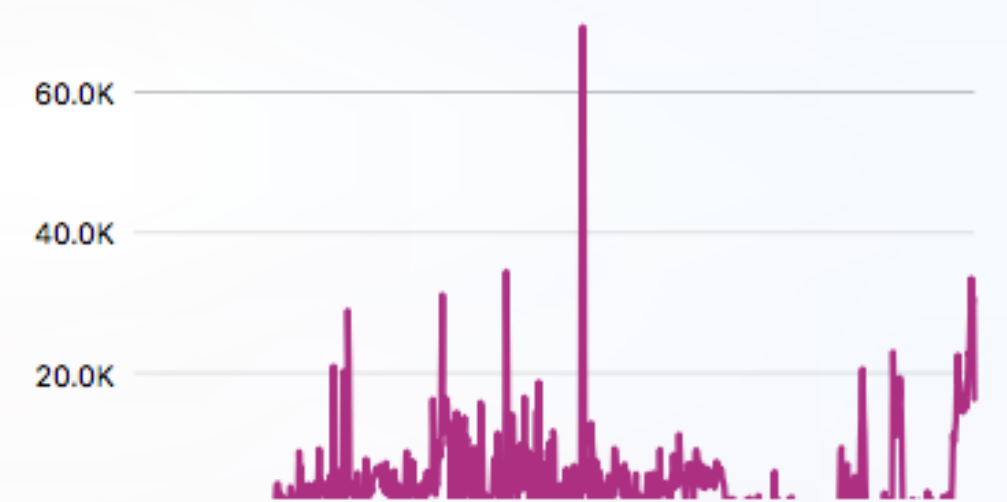
Facebook Page Reach

2,644,575



Instagram Reach

1,674,244



Page and profile visits

Export

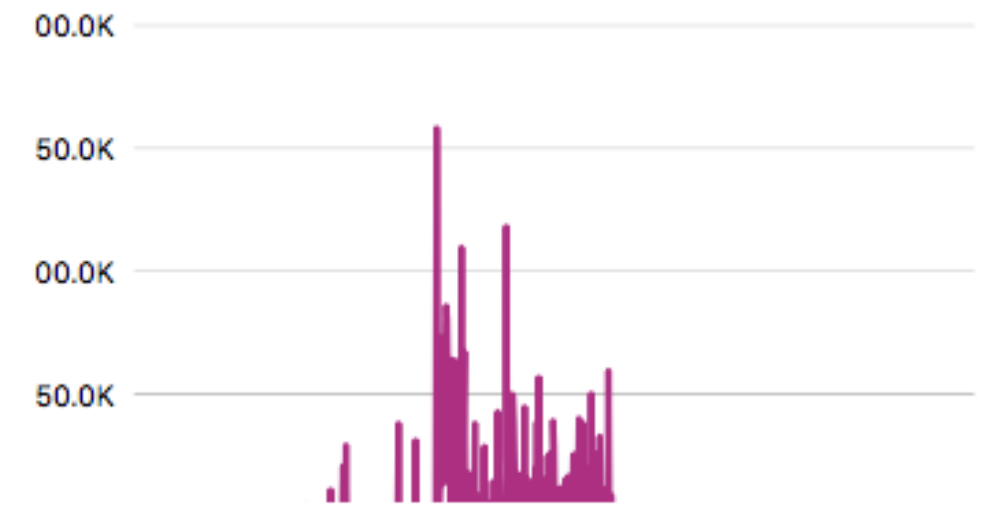
Facebook Page Visits

4,228



Instagram Profile Visits

3,080,606



MARKET ANALYSIS

TOP 10 ONLINE MARKETS

BALTIMORE

WASHINGTON DC

PHILADELPHIA

NEW YORK

ATLANTA

LOS ANGELES

NEW JERSEY

AGE DEMOGRAPHICS

13-17

18-24

25-34

34-50

0%

10%

20%

30%

40%

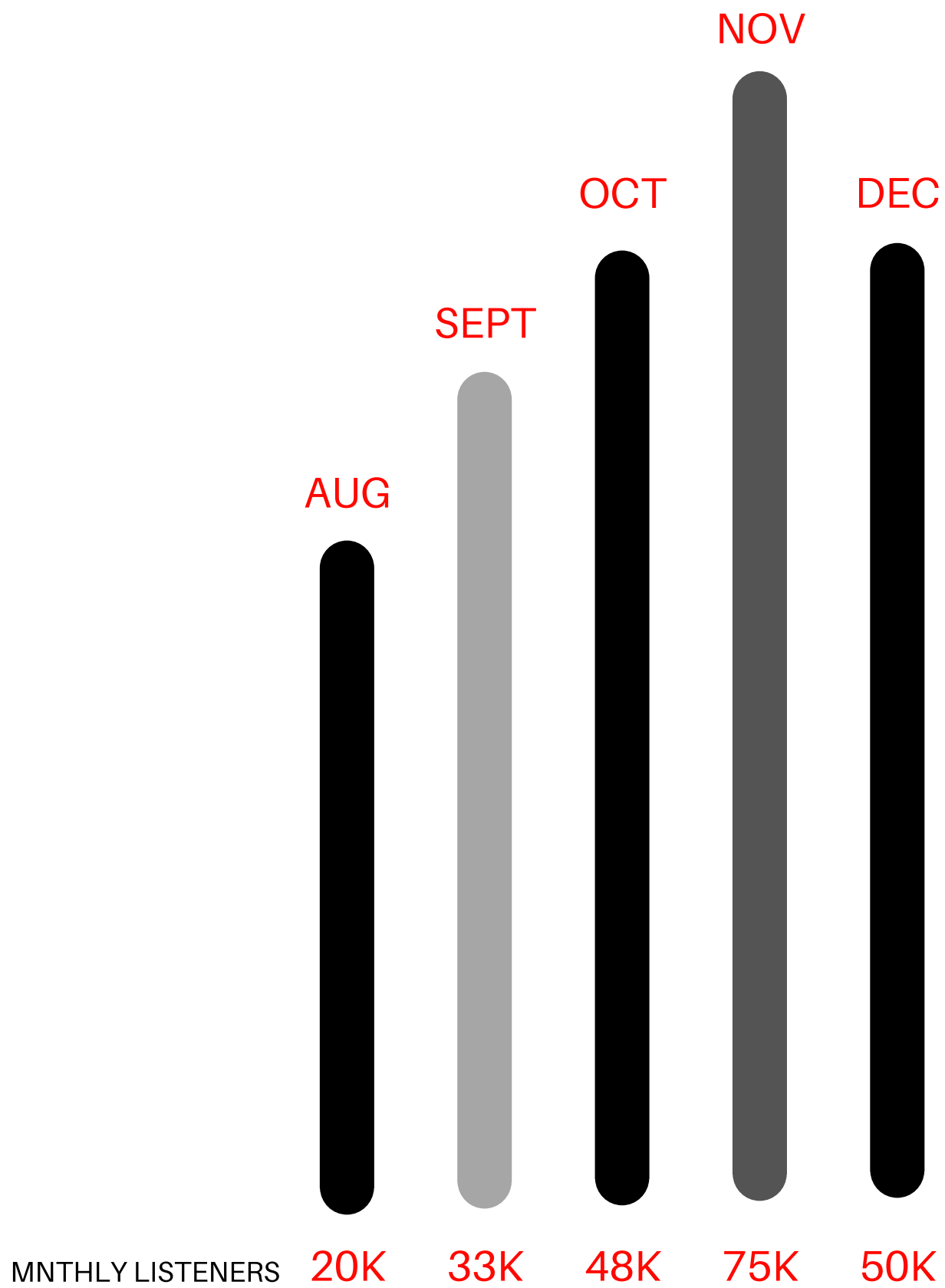
DATA ESTIMATED FROM STREAMING SITES AND SOCIAL MEDIA PLATFORMS COMBINED

GENDER

WOMEN
27%

MEN
73%





**2021 MUSIC STREAMING
ENGAGEMENT**



WORLDWIDE REACH

174
COUNTRIES

NOW BOOKING

SONG FEATURES

CLUB & EVENT APPEARANCES

CONCERT/TOUR VENUES

TV & FILM PROJECTS

BRAND ENDORSEMENTS

COMMUNITY EVENTS

BRAND PARTNERSHIPS

BUSINESS VENTURES

SOCIAL MEDIA

INSTAGRAM @BOSSMANTHEGOD

TWITTER @BOSSMANTHEGOD

FACEBOOK BOSSMAN THE GOD





CONTACT

MANAGEMENT

GET MONEY MUSIC GROUP

INFO@GETMONEYLIFESTYLE.COM

443.381.2331

WWW.FOLLOWTHEGOD.COM