

# TRAVIS DAVON

ARTIST + SONGWRITER+ ACTOR  
BALTIMORE, MD

In 2004, North East Baltimore native Travis Holifield decided to branch out from his popular local rap group N.E.K. and change his MC handle, from Jimmy Hash to BOSSMAN.

By the end of that year, BOSSMAN had three singles in rotation on 92.3 WERQ and released his debut album "Law & Order" independently. The album quickly became a high water mark for Baltimore Hiphop, as one of the only local releases out of the scene to sell upwards of 10,000+ physical copies during that time. The first single released on Law & Order was "Oh!" produced by Baltimore Club producer Rod Lee and to this day is affectionately known by his fans as "The Baltimore Anthem."



The projects quality production giving credit to 1Up Entertainment partnered with impressive songwriting attracted the attention of rap mogul Jermaine Dupri, who signed BOSSMAN to Virgin Records after hearing the controversial classic "Off Da Record."

Today the collection remains one of the most widely celebrated and influential albums in Baltimore's Hiphop history. Law & Order was a major contribution to the revival of the Baltimore rap scene and 15 years later fans can remember the exact moment when they heard their favorite tracks.

After parting ways with Jermaine Dupri and Virgin records BOSSMAN went back to the independent grind and released another hit single "Break Me Off" produced by 1Up Entertainment and smashed radio airwaves and clubs throughout the DMV once again landing another major deal with MySpace records/Interscope Records and a remix with Gucci mane, Jim Jones and Rahim Davon. Myspace Records folded but that didn't stop BOSSMAN's grind.

Since the release of his debut album BOSSMAN has released 5 more albums, 3 EP's and a total 14 mixtapes with his most recent project, "Target Practice Reloaded," released April 2020. During the pandemic BOSSMAN filmed 40 Music Videos, 3 online series and documented his experience during the challenging time.

April 2022, BOSSMAN announced the launch of his own Music Label & Entertainment Agency representing talented creatives; Get Money Music Group (GMMG). He signed himself as the labels first artist and his ultimate focus is assisting to develop artist and teach them how to monetize their data by looking at their art as a business.

###

INSTAGRAM - @BOSSMANTHEGOD  
TWITTER - @BOSSMANTHEGOD  
FACEBOOK - BOSSMAN THE GOD  
WEBSITE - FOLLOWTHEGOD.COM